



2RI

MASTERS ACADEMY

PEOPLE-POWERED | AI-ENHANCED

THE INTELLIGENT EDGE

National Partner





Canada's Must-Attend Real Estate Conference

November 17 & 18, 2026
Vaughan (N. Toronto), ON



MASTERS ACADEMY 2026

GAIN THE INTELLIGENT EDGE

As AI transforms the real estate landscape, the trailblazers who will lead the future are not those who rely on technology alone; they are the ones who combine **innovation with human connection at the highest level.**

Great agents use AI to increase speed, insight and efficiency, while delivering the trust, empathy and strategic guidance **no tool can replace.** If you are ready to work smarter, lead with greater confidence and become more valuable than ever to your clients in an AI-driven world, **this is the room you need to be in.**

PEOPLE-POWERED

AI-ENHANCED

TRUST-BUILDING

VALUE-DRIVEN



Unique Session Formats



Small Giant Talks

Little Ideas Having a Big Impact

These 10-12 minute fast-paced sessions will focus on 1 powerful idea, the results it drives and how to execute.



Genius Interviews

Candid fireside chat-style interviews with industry experts and real estate trailblazers each sharing their keys to success.



RRI Tool Time

Roll up your sleeves and dive into a series of thought-provoking, proprietary RRI tools created to spark awareness, sharpen skills and lock-in lasting learning.

2026 A Few Featured Presenters



Richard Robbins
Founder | CEO of Richard Robbins
International (RRI)



Daria Kark
Top Performing Agent
Ottawa, ON



David Chilton
Former “Dragon”, CBC TV’s Dragons’ Den |
Bestselling Author, *The Wealthy Barber*



Benjamin Tal
Deputy Chief Economist
CIBC



Storm Fletcher
VP Business Development
RRI



Braden Wheatcroft
Head of Learning & Development
& RRI Business Coach

2026 Topic Highlights

✓ A Proven People-Powered, AI-Enhanced System for Generating a Consistent 15-20% Return on Your Database

Stop guessing where your next deal is coming from. Learn how to combine high-touch, people-powered relationships with the right AI tools to turn your stagnant database into a predictable engine for 15-20% ROI. We're moving beyond theory. You'll learn the exact system RRI clients use to stay top-of-mind without the burnout.

✓ The Mindset & Moves Behind 2026's Biggest Agent Successes

When your go-to lead gen strategies stop producing, time constraints stall your growth or worse, a life event derails your focus - it's difficult to get back on track. In this session, you'll discover exactly how these inspiring top-performing agents have rebuilt their pipelines, overcoming their obstacles and barriers to skyrocket their sales in today's market.

✓ The 2026 Marketing Hit List: Wins & Wipeouts

In a market where time and resources are tighter than ever, every move counts. In this no-fluff session, we'll cut through the noise and discover exactly which strategies are driving real results and which ones are a waste of your energy. Emerge with a clear action plan to double up on what works, ditch what doesn't and focus only on the activities that put more deals (and more profit) on your books.

✓ 2027 Outlook: Canada's Real Estate Market & Economic Update

Get the latest data and expert insights on what's shaping Canada's real estate landscape now and into 2027. From interest rates and tariffs to economic trends, you'll leave with clarity and confidence to navigate where we are now and what's coming next.

✓ Automate the Process. Humanize the Experience.

Don't let automation cost you the very thing that wins business: **human connection**. In this session, you'll discover how to build a high-tech, high-touch client experience that uses automation to add value and personal connection; creating a seamless, memorable experience that builds trust, loyalty and referrals.

✓ Say the Hard Thing: How Great Agents Build Trust and Rapport When It Matters Most

The conversations agents avoid are often the ones **that matter most**. Learn a powerful communication tool and simple framework for building instant rapport and handling tough client moments with calm and confidence. Turn conversations into stronger connections and clients who remember, refer and advocate for you!

✓ The EQ Advantage: The Skill Behind Trust, Influence and Better Conversations

In a business built on people, your ability to read the room, manage your emotions and respond effectively can matter more than what you know. Emotional intelligence is what helps you navigate difficult conversations, build trust faster and communicate in a way that makes people feel understood. When people feel understood, trust grows and when trust grows, everything gets easier.

✓ Common Sense, Uncommon Results: A Conversation About Money

Drawing on lessons from *The Wealthy Barber*, *The Wealthy Barber Returns* and over a decade of high-stakes negotiations on Dragons Den, David Chilton shares the financial habits that separate people who thrive from people who tread water. Expect a session filled with humour, sharp insights into today's spending culture and practical advice you will remember!



Event Details

Masters Academy 2026 THE INTELLIGENT EDGE

November 17 & 18, 2026 (Tues/Wed)
9:00 am to 5:00 pm
Both Days

Venue | Location

Universal EventSpace
6250 Highway 7 (Hwy 7/27)
Vaughan, ON L4H 4G3
Complimentary Parking On-Site
Hotels within walking distance.

Content Community Connection



Look What RRI Event Attendees Say...

A transformative experience!

I've been a member of RRI for 10 years and it has been a transformative experience. The values they uphold resonate deeply with me and the connections I've made with other REALTORS® are invaluable. Their coaching has truly helped me become a better resource for my clients, by providing me with the tools and insights to excel in my career. I highly recommend RRI to any REALTOR® looking to elevate their practice!

Stacey Devoe
Halifax, NS

★★★★★

It's a community that supports you in redefining success.

Joining RRI feels like becoming part of a family where success is measured in more than just the number of deals. It's about striking the right balance between professional growth and personal fulfillment. Team RRI fosters a community that values well-rounded success – thriving in your career while also having the time and energy for family, personal interests and overall well-being.

Tamer Mecky
Belleville, ON

★★★★★

The events are an absolute highlight offering invaluable opportunities...

My team and I have been a part of the RRI coaching program for many years and it has been transformative for my business. The continuous learning and applying new strategies have significantly boosted my growth. The live events are an absolute highlight, offering invaluable opportunities to connect with other REALTORS® across the country and share insights. I highly recommend RRI to anyone looking to elevate their business.

June Rorke
St. Albert (Edmonton), AB

★★★★★

Second to none in the real estate industry.

The RRI experience is second to none within the real estate industry.

Their community and collaboration coupled with next level insights and execution brings your professionalism and results to the pinnacle of the industry.

John Hripko
Calgary, AB

★★★★★

The best. Simply the best!

Everything about RRI is first class including the two-day event and Member Day! Rich, Sue, Dana, RRI Team and my amazing coach Mark Hohenwarter – thank you for all that you do and provide us on our real estate journeys! If I can assist in anyway with potential new members to share my positive thoughts about coaching and RRI conferences, let me know. I'm here for you!

Tracy Keenan-Whyte
Victoria, BC

★★★★★

Thank you for giving so freely and honestly.

Masters Academy was a great experience AGAIN.

Always learn from Richard and his company. Thank you for giving so freely and honestly.

Andrew Galvin
Peterborough, ON

★★★★★



Tickets on Sale Now

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www.richardrobbins.com/events/master-academy/



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