

RR

MASTERS ACADEMY

INTENSIVE

Proud Sponsor



Calgary, AB
April 10 & 11, 2024



Where Canada's Top Producers Go to Learn

April 10 - 11, 2024
Calgary, AB

Real-time, real estate sales
& business intelligence from
the best in the industry.

New *Intensive* Format > *Calgary Only!*

- Networking and high-impact content in 1+ days!
- Earlier start, shorter breaks and lunch onsite to keep the learning going!
- Network reception the evening before
- 12+ Presentations in One *Intensive* Day
- 12-Minute Small Giant presentations
- Genius Interviews (tapping into the wealth of knowledge)
- Tool Time to lock-in learning!

IDEAS

INNOVATION

RESULTS

PROCESS



Unique Session Formats



Small Giants

12-minute rapid-fire
“How-To” presentations



Genius Interviews

Q & A with trailblazers and
industry experts



Tool Time

Doing the work to
lock-in learning

Calgary Agenda Highlights



Building Your Agent Referral Business

Peer-to-peer networking is not just an exchange of business cards at a conference. It's mastering the art of building rapport and lifelong relationships with colleagues from across the country. Discover an implementable system that will have agent referrals flowing in!



Increasing the Listing Side of Your Business

The fastest way to achieve your real estate goals is to focus on the listing side of the business. Discover fresh new ways to increase seller leads and listings to build a highly profitable business.



Building Trust and Loyalty with Today's Savvy Buyers

Communicating your undeniable value as a buyer representation and getting buyer agency signed.



4X Your Business in a Challenging Market

Harnessing the power of RRI's Triple Play and Integrity Tracker Tools along with a consistent reach out plan, discover the freedom and success in knowing exactly what you need to do daily to achieve your goals with absolute certainty.



Innovative Marketing Ideas that Produce Results, Fast

Stop Reinventing the Marketing Wheel

Discover cutting-edge strategies at Masters Academy Intensive, where top industry experts unveil proven, cost-effective marketing ideas. Boost your ROI, save money, and multiply your leads almost effortlessly.



Relationship Mastery: Your #1 Differentiator

Learn strategies for building long-term relationships in today's high-tech, low-touch world. From exceptional customer service, added value, trust-building, and genuine interactions, you'll learn how to create lasting client relationships that turn them into your biggest advocates.



Real Estate Resilience

Decades of research and development have gone into this proven formula for success at any level. You'll discover what drives you, what drains you and what obstacles may be fundamentally blocking your performance so you can reach your potential.



Creating Predictable Growth in Your Repeat & Referral Business

Generate a 20% return on your database, every year with certainty. Discover a failsafe database communication system that will generate the highest ROI of any other marketing strategy.



Fundamentals of High Performance and Financial Mastery

Doing more with less time, money and effort

Discover a unique system to help you focus on the right things rather than everything.



A Few Featured Presenters



Richard Robbins

CEO, RRI

Real Estate Resilience: A proven 5 Step System to achieve your goals, in any market.



Elizabeth Chi

Fort St. John, BC | #1 Agent
Century

Making the big, small, for BIG results.



Justin Little

Hamilton, ON

4X your business in a year.



Brent Anderson

Edmonton, AB

A unique database communication system for clients at every level.



Kathy Thirsk

Calgary, AB

Honing your agent referral business & building lifelong relationships.



Nathan Dart

Gaithersburg, MD

Online vs. offline leads & how to convert both.



Content Community Connection

EVENT DETAILS

Masters Academy Intensive

April 10 - 11, 2024 (Wed/Thurs)

Calgary Plaza Hotel & Conference Centre

Agenda

April 10 | 5:30 pm - 7:30 pm Networking Reception

April 11 | 8:30 am to 5:00 pm Masters Academy Intensive

**Fun &
Learning**
Guaranteed

Tickets and Info Below

[Learn More](#)





A Few Words from RRI Clients

Going to my first RRI conference was life changing!

RRI is such an incredible organization. You don't feel like a member, you feel like family. Going to my first conference was life changing and I haven't looked back since. Cannot recommend Richard and co enough. SIX stars.

Marty Majerski

★★★★★

Offers tremendous value and new innovative ways to stay ahead of competition!

I have been able to implement many training ideas that have helped me to be more successful in my business. RRI offers tremendous value and are always coming up with new and innovative ways to stay ahead of the competition.

Yasin & Bill Peshke

★★★★★

Bar none, one the best conferences I've been to.

Was absolutely, bar none, one of the best conferences I have been to. The effort and energy that went into making the experience awesome for all was just incredible. Fantastic tools, ideas, networking, collaborative breakout sessions and top notch speakers that captured attention from start to finish.

Kathy Thirsk

★★★★★

Delivers content that is relevant and timely.

RRI's tailored approach to real estate training is what sets this organization apart. Some of the biggest names in the business, in my real estate market, were coached by RRI. I have witnessed their program evolve over the last 13 years to deliver content that is relevant and timely.

Shami Sandhu

★★★★★

You'll never get this connection anywhere else!

It really feels like a community working hard together, like a family to help one another out. You'll never get this kind of connection anywhere else. Really enjoyed this conference! The guest speakers were great and sharing with us the many different success stories in their careers - giving us inspiration.

Belle Tiffany

★★★★★

RRI changed my life and business!

Without a doubt, this organization and the people within it have changed my life and my business! This is a place where we share openly, support one another and continue to grow as individuals, business owners and leaders. I am so grateful for this community. Sue & Rich – you should be so proud!

Sydney Fairman

★★★★★



Join Us in Calgary

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