



RRR

MASTERS ACADEMY

2023 REAL ESTATE CONFERENCE

Proud Sponsor



JULY 5 & 6, 2023

VANCOUVER, BC

LIVE AND IN-PERSON



Where Canada's Top Producers Go to Learn

July 5 & 6, 2023

Vancouver, BC

Real-time, real estate sales and business intelligence for today's environment

Join an elite group of top real estate professionals for two days of rapid-fire actionable advice, practical strategy and industry insights from some of the brightest minds this industry has to offer.

Nowhere else will you experience a gathering of such high calibre talent in one conference.

Masters Academy 2023 is about getting better and mastering the skills you need to build a profitable business that will outperform in any market and under any circumstances.

IDEAS

INNOVATION

RESULTS

PROCESS



Unique Session Formats



Small Giants

3-minute ideas that are having a big impact



Lightning Rounds

12-minute rapid-fire “How-To” presentations



Genius Interviews

Q & A with trailblazers and industry experts



Tool Time

Doing the work to lock-in learning

A Few Session Highlights

Real Estate's Best AI Strategies

Harness the Power of New Technologies

As the real estate industry evolves, AI (artificial intelligence) is poised to change the game once again. While AI will not replace relationships, it can save you time, reduce costs, boost creativity, and enhance your client experience. Discover the latest AI strategies and apps for real estate to supercharge productivity and gain a competitive edge. With the right approach, AI can be a powerful tool to help you succeed.

2023 Marketing Ideas That Produce Results

Stop Reinventing the Marketing Wheel

Discover the latest, most effective real estate marketing strategies that can save you money, increase your leads and most importantly, your ROI. Masters Academy will feature a curated group of presenters who will share their most innovative, proven marketing ideas that are easy to implement and delivering results in real estate businesses just like yours.

Relationship Mastery

Your #1 Competitive Advantage

Struggling to build lasting business relationships in today's high-tech, low-touch world? You're not alone. Strong relationships are the solution to every marketing challenge in your real estate business. From first interactions to ongoing communication, Masters Academy covers it all, teaching exceptional customer service, delivering unexpected value, building trust through follow-up, and bringing passion and authenticity to every interaction. With a plan for creating long-lasting client relationships, you'll have them shouting your praises from the rooftops.

Making it Rain Referrals

With Uncommon Loyalty and the Power of Generosity

In today's competitive market, creating uncommon loyalty is essential to long-term success. This presentation will show you how to do it through meaningful connections, expressing genuine gratitude, and offering value and support without expecting anything in return. Engaging the law of reciprocity is a competitive advantage this year that will help you measurably increase your repeat and referral business.

Strategies for Reconnecting in a Disconnected World

Discover how to answer *What's in it for them?*

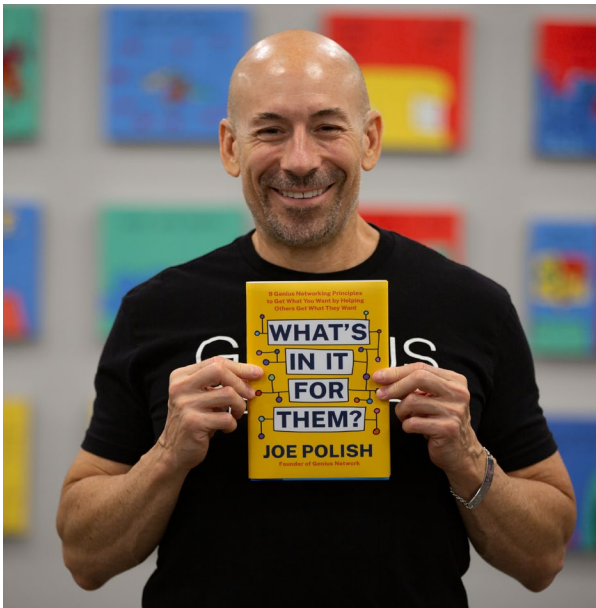
Joe Polish, Founder of Genius Network®, has made it his mission to address the problem of personal and professional disconnection in our world with his latest book, *What's In It For Them?* In this session, you'll learn a one-of-a-kind approach to rapport building to connect with others at a deeper level. You'll also learn how to influence the *right* people to find true appreciation in your relationships and build character for better results than capabilities alone can provide. So, can you answer the question, *What's In It For Them?* Join us to find out!

Say Less, Get More

Principles of Persuasion and Negotiation

Whether you are leading a company, a team, or yourself, the power of negotiation is all about communicating persuasively. Today's customers follow leaders who are able to persuade and inspire them based on understanding and trust. So, how can you make your voice stand out as a leader? Become the kind of leader that people want to follow. In this session, you will understand the power of pause, ideas to get the results you want and a new perspective on the likeability equation.

Featured Presenters



JOE POLISH

Marketing Guru, Connector Extraordinaire and Founder of Genius Network®, one of the highest level groups in the world and home to some of the most successful entrepreneurs alive.



RICHARD ROBBINS

Founder, CEO | Richard Robbins International (RRI)
One of North America's most impactful real estate training and coaching companies with 10,000+ coaching grads and 300,000+ RRI conference attendees and counting.



KIM HEIZMANN

Kelowna, BC | Team Leader

A long time resident of the Okanagan with a passion for people and real estate, Kim specializes in relocations and investment properties.



FOTINI ICONOMOPOULOS

Communication and Negotiating Expert

Passionate about helping others get what they want, Fotini is a frequent guest on CBC and CTV and an instructor of MBA Negotiations at Schulich School of Business.



Content Community Connection

Book Your Ticket Today

Masters Academy Conference
July 5 & 6, 2023 (Wed/Thurs)
9:00 am to 5:00 pm Both Days

Hyatt Regency Vancouver
655 Burrard St.
Vancouver, BC V6C 2R7

**Fun &
Learning
Guaranteed**





A Few Words from RRI Clients

“

Going to my first RRI conference was life changing!

RRI is such an incredible organization. You don't feel like a member, you feel like family. Going to my first conference was life changing and I haven't looked back since. Cannot recommend Richard and co enough. SIX stars.

Marty Majerski

★★★★★

“

Bar none, one the best conferences I've been to.

Was absolutely, bar none, one of the best conferences I have been to. The effort and energy that went into making the experience awesome for all was just incredible. Fantastic tools, ideas, networking, collaborative breakout sessions and top notch speakers that captured attention from start to finish.

Kathy Thirsk

★★★★★

“

You'll never get this connection anywhere else!

It really feels like a community working hard together, like a family to help one another out. You'll never get this kind of connection anywhere else. Really enjoyed this conference! The guest speakers were great and sharing with us the many different success stories in their careers - giving us inspiration.

Belle Tiffany

★★★★★

“

Offers tremendous value and new innovative ways to stay ahead of competition!

I have been able to implement many training ideas that have helped me to be more successful in my business. RRI offers tremendous value and are always coming up with new and innovative ways to stay ahead of the competition.

Yasin Peshke

★★★★★

“

Delivers content that is relevant and timely.

RRI's tailored approach to real estate training is what sets this organization apart. Some of the biggest names in the business, in my real estate market, were coached by RRI. I have witnessed their program evolve over the last 13 years to deliver content that is relevant and timely.

Shami Sandhu

★★★★★

“

RRI changed my life and business!

Without a doubt, this organization and the people within it have changed my life and my business! This is a place where we share openly, support one another and continue to grow as individuals, business owners and leaders. I am so grateful for this community. Sue & Rich – you should be so proud!

Sydney Fairman

★★★★★



Register Today

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July 5 & 6, 2023

9:00 to 5:00 pm ET Both Days

Vancouver, BC (Hyatt Regency Vancouver)

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