

RR

VIRTUAL

BROKER MANAGER ACADEMY 2021

TUESDAY, AUGUST 10, 2021

11:00 am to 3:00 pm ET

Live on Zoom



SO, WHAT IS RRI?

Glad you asked — Richard Robbins International Inc. (or “RRI”) is a world leader in recognizing unrealized potential in good real estate professionals, leaders and brokers at all levels, and turning them into industry trailblazers.

We’ve been providing revolutionary sales and business training solutions to real estate agents, brokers and teams at all levels, since 1998. Countless RRI clients enjoy access to our world class training and programs through three primary channels – online training, live and virtual events and customized coaching.

WHAT MAKES RRI DIFFERENT?

When it comes to making the most of North America’s rapidly-changing real estate markets, there’s no shortage of ways to learn. So what makes RRI the best? **We don’t just teach, we transform.**

THE RESULT:

RRI clients go on to build exceptional businesses while living a life of their dreams.

What is RRI's Broker Manager Academy all about?

REAL TIME, REAL ESTATE BUSINESS INTELLIGENCE AT ITS FINEST.

As a real estate broker, manager you've always faced a unique set of challenges in your business. Add extreme market conditions and a whole new virtual world, you've got one tough job on your hands.

No doubt your responsibilities span a broad range at any given time from manager, motivator and innovator to recruiter, trainer, CEO and even CFO.

Balancing these wildly different roles is not only overwhelming, but also close to impossible on most days.

Learning to leverage yourself through people, process and technology is the secret to success (and your sanity) in this new reality.

This is what RRI's new virtual Broker Manager Academy 2021 stands for. It's about bringing you real time, real estate business intelligence and the latest strategies, tactics and tools to build a better, stronger, more profitable business and most importantly, **one that you love.**



LEVERAGE

STRATEGY

INNOVATION

LEADERSHIP



About Your Speakers

RICHARD ROBBINS

CO-FOUNDER, CEO | RRI

As co-founder and CEO of Canada's leading real estate training and coaching organization, RRI (Richard Robbins International) has coached over 10,000 real estate professionals and amassed over 300,000 attendees at RRI events to date.

Best described by his audiences as a true integrity-powered leader, Richard Robbins has led his organization for over two decades as one of North America's most preeminent authorities on real estate sales and business performance.

A business mentor, a sought-after expert in personal and professional development, and author of *Deliver the Unexpected: And 6 Other New Truths for Business Success*, Richard was also recently named "Industry Icon" by REP (Real Estate Professional) Magazine.

DANA RICHARD, MEd, BASc, CMC

DIRECTOR OF COACHING | RRI

As head of RRI's acclaimed coaching division since 2004, Dana's exceptional educational background combined with 30+ years of experience as a successful agent, broker-owner, business coach and leader, have made him one of North America's most sought-after real estate business coaches.

Passionate about helping others build confidence in their business, Dana's greatest gift is his ability to help others unlock their potential for exponential growth.

With a laser sharp focus on working solely in a client's sweet spot, Dana teaches clients to eliminate difficulty, simplify their businesses, and build a sustainable, profitable business on their terms.



What You Will Learn

AGENDA TOPICS

- How to create and communicate a value proposition that connects with like-minded top performers you want to attract to your business.
- Learn to understand what services and benefits are most important to your agents - so you can stop adding more of what's not working.
- Coaching tools and techniques that will inspire your team's productivity and re-ignite their passion to exceed their goals.
- Managing vs. leading: What's the difference? Learn to be a great manager and a great leader when both are needed.
- Time and self-management strategies for increased productivity and overall happiness. Simple techniques to help you become proactive rather than reactive and avoid being pulled in too many directions.

EVENT DETAILS

Date:

Tuesday, August 10, 2021

Times:

10:45 am Virtual Doors Open

11:00 am Academy in Session

1:00 pm Lunch/M meal Break

3:00 pm Academy Wraps

Registration:

COMPLIMENTARY

This event is 100% complimentary for active brokers, managers, trainers and leaders at all levels in the real estate industry.

BOOK YOUR COMPLIMENTARY SEAT NOW

Complete this short registration form to secure your seat. Multiple managers from the same brokerage are permitted to attend as well.

[REGISTER](#) Online Now

QUESTIONS OR TO REGISTER BY PHONE

Connect with **Storm Fletcher**

RRI's VP, Business Development Today



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**Trusted expertise.
Proven results.**