

A semi-transparent background image shows a man in a suit standing at a podium, speaking to a large audience seated in rows of chairs. The background has a subtle purple and blue gradient.

RRI

# MASTERS ACADEMY

REAL ESTATE CONFERENCE

Proud Sponsor



NORTH TORONTO, ON

November 19 & 20, 2019

Universal Eventspace, Vaughan, ON

# MASTERS ACADEMY

N. TORONTO, ON | NOV. 19 & 20, 2019



Where Canada's  
Top Producers  
Go To Learn

Real-time, real estate sales  
and business intelligence  
at its finest.

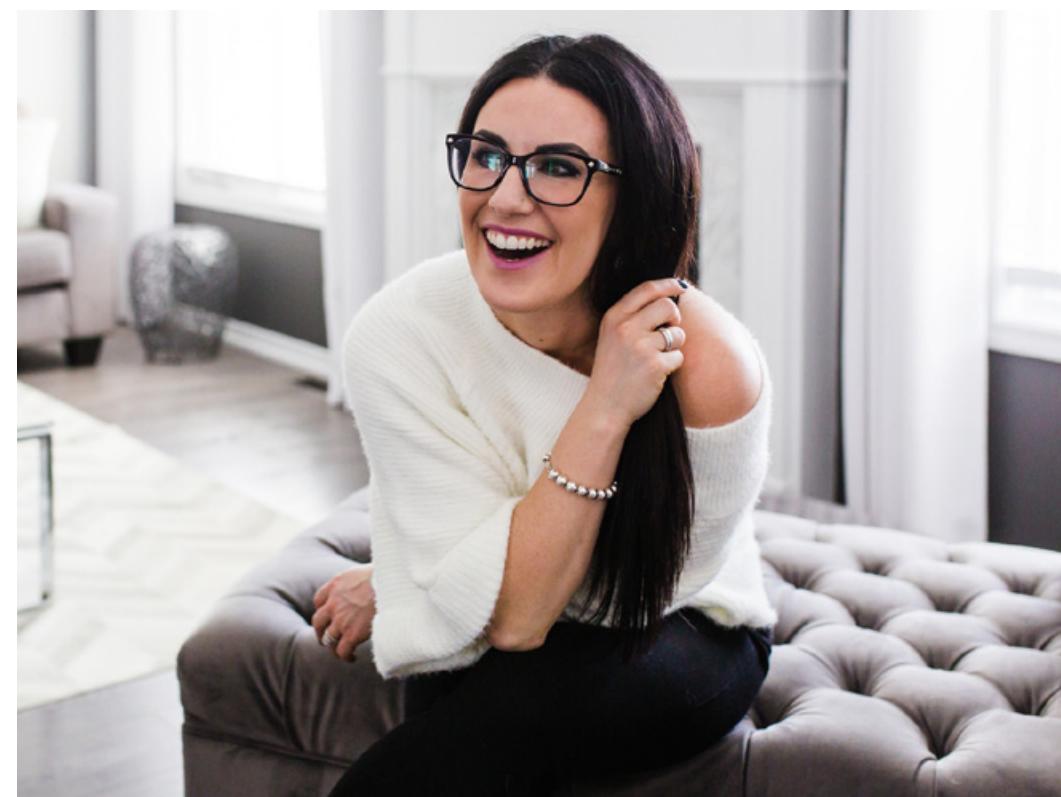
Join an elite group of top real estate professionals  
for two days of rapid-fire actionable advice,  
practical strategy and industry insights from some  
of the brightest minds this industry has to offer.

Nowhere else will you experience a gathering of  
such high calibre talent in one conference.

Masters Academy 2019 is about getting better and  
mastering the skills you need to build a profitable  
business that will outperform in any market.

IDEAS  
INNOVATION  
RESULTS  
PROCESS

# 2019 Agenda Highlights



## SESSION TYPES



### Small Giants

*Little Ideas,  
Big Impact*



### Lightning Rounds

*12-Minute Rapid-Fire  
How-To's*



### Genius Interviews

*Tapping into the Genius  
of Industry Trailblazers*



### Tool Time

*Roll Up Your Sleeves  
& Do the Work*

## SESSION HIGHLIGHTS

### Unlocking Your Potential

Get crystal clear on where you are now, what got you here and most importantly, learn what's stopping you from getting where you want to go.

### 2020 Marketing Ideas With the Best ROI

Implement a variety of innovative, cost-effective and easy-to-execute marketing tactics that will redefine your brand and business.

### Why "Verified" Reviews Matter More Than You Think

Learn the top three review sites you need to be on and a step-by-step system to help generate 50 to 100 five-star reviews.

### Solving What Customers Crave

Discover a simple yet powerful technique that builds an instant connection with prospects and creates lifelong relationships with clients.

### Using the Power of Choice to Deliver More Value & Better Results

Dive into the psychology of pricing and embrace the power of providing options to your customers for a winning combination every time.

### Doubling-Down on Relationship Marketing

Future-proof your business by building a value-based delivery system to three distinct groups of people you need in your database.

### Your Energy > Your Currency

Learn what drains energy, gives you energy and how to develop a plan to reach your best, both physically and emotionally.

### Putting on Your Financial Glasses

Learn to make better marketing and financial decisions and improve your bottom line with a simple financial dashboard that measures your key metrics for success.



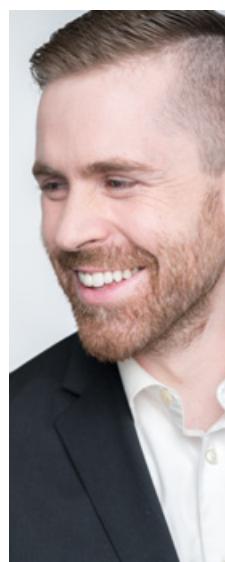
## Rave Reviews

“

Built a million dollar business and had fun doing it.

For nearly 20 years, Richard's passion to make a difference continues to help build my business, but more importantly, I have more free time than ever to give back.

**Mary Roy, Pickering, ON**  
Top 1% RE/MAX Canada  
Top 100 RE/MAX Teams

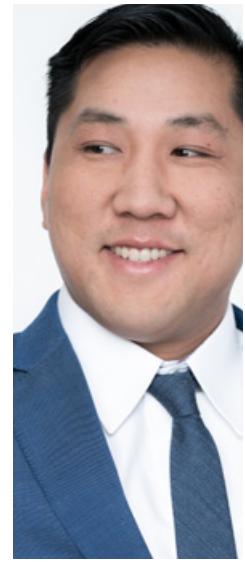


“

You'll achieve more than what you set out to...

I see the world through a different lens now. I would have never imagined I'd be where I am, at age 33, just eight years in the business. You'll achieve what you set out to achieve, and more, with RRI.

**Darin Germyn, Surrey, BC**  
#1 Top Producing Agent, Individual Macdonald Realty



“

The events have changed my life.

Masters Academy gets you in the right mindset and teaches you to treat your business like a business.

These events have changed my life.

**Steven Ho, Mississauga, ON**  
Better Homes & Gardens



“

...simple, relevant and produces results.

I love Masters Academy. It's Canadian content that gives you systems that are simple, relevant and produce results!

**Jennifer Bourikas, Oakville, ON**  
Sales Professional and Centurion Award Level

A large photograph of Richard Robbins, a man with dark hair and a beard, wearing a dark suit and white shirt, speaking on stage. He is gesturing with his hands while talking. The background is a bright, modern interior with a large screen showing a presentation. In the foreground, there is a purple rectangular overlay containing text.

## Register Today. Limited Seats.

1.800.298.9587  
[richardrobbins.com](http://richardrobbins.com)

1.800.298.9587 | [richardrobbins.com](http://richardrobbins.com)



Trusted expertise.  
Proven results.