RICHARD ROBBINS INTERNATIONAL

MEDIA KIT 2018

About Richard Robbins International Inc. (RRI)

Established in 1998 by founder and CEO, Richard Robbins, RRI's customized methodology understands the importance of surpassing sales goals without compromising quality of life.

Having served hundreds of thousands of professionals, RRI's mission *"To deliver the highest quality real estate training and coaching services to our clients with a relentless commitment to helping them build great businesses and inspired lives,"* struck a chord with those in the real estate space garnering $50 million in revenue in the company's first decade and boasting a remarkable 3000% growth.

About Richard Robbins

Richards Robbins is no stranger to the high-octane sales world. An epitome of a true success story, Robbins, born in a small rural town in Ontario (Canada), decided to break into real sales at the young age of 24.

RRI's unique methodology understands the importance of surpassing sales goals without compromising quality of life.

Driven by his thirst for learning and any challenge, Robbins opened his first real estate brokerage firm in Toronto four years later, in 1989, and at the start of a major real estate crash.

Within three years, Robbins ranked among top 1% of all Greator Toronto Area REALTORS® and his brokerage captured 12% market share. Also, with Robbins leadership and mentorship, his agents went on to achieve the “highest production per agent” of any brokerage within its trading area.

Discovering his talent for speaking and inspiring others to attain their own goals, Robbins decided to take his passion to the broader real estate and global business world through unique and engaging events. This led to the genesis of Richard Robbins International Inc., now Canada’s preeminent real estate coaching and sales training organization.

Now approaching its 20th year, RRI is poised to continue to motivate, inspire and encourage real estate professionals worldwide having reached over 300,000 audience members so far. audience members to date.

> “The great secret of success is not just knowing what to do... it’s doing what we know.”
>
> *Richard Robbins*

Richard Robbins

A business mentor, a sought-after expert in personal and professional development and the author of *Deliver the Unexpected: And 6 Other New Truths For Business Success*, Robbins has also been recently named “Industry Icon” by REP (Real Estate Professional) Magazine.

> “REP (Real Estate Professional) magazine names Richard Robbins, Industry Icon in 2017.”

For more information, please contact us anytime.

Storm Fletcher
Vice-President, Business Development
Richard Robbins International Inc.
+1 (905) 472 -4171
storm@richardrobbins.com
www.richardrobbins.com

Trusted Expertise.
Proven Results.

RRI CHARTER

Our Mission

To deliver the most impactful, innovative real estate training and coaching services with a relentless commitment to helping you build a great business and a great life.

Philosophies We Live By

We care.

We deliver the unexpected.

We do what we say we are going to do, when we say we are going to do it.

We know we won't always do things right, but we will always do the right thing.

We make the complex, simple.

We work together as a single world-class team.

We don't hire people; we invest in people who believe in what we do.

We know our greatest opportunities often appear first as challenges.

We know everything we do, counts.

Who We Are

Fun-Loving

Curious

Lifelong Learners

Truthful

Purposeful

Productive

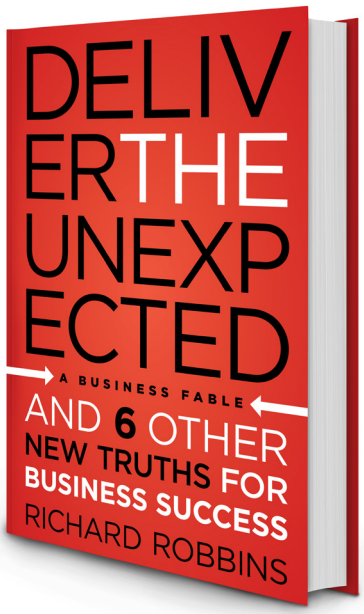
M

MASTERS ACADEMY

Vancouver
July 6-7, 2018

Toronto
November 2018

Deliver the Unexpected: And 6 Other New Truths For Business Success



"Richard's insights are exactly what entrepreneurs need to read to transform their business in today's new reality."

—Margaret Kelly, CEO of RE/MAX International

"Deliver the Unexpected is an absolute must read for any entrepreneur serious about changing the game."

—Robin Sharma, Author of the #1 Bestsellers *The Leader Who Had No Title* and *The Monk Who Sold His Ferrari*

"This is a terrific book—entertaining, insightful, and fast moving. You learn a series of proven, practical methods and techniques to help you build and run a more profitable business."

—Brian Tracy, Chairman and CEO of Brian Tracy International

"Anyone can beat up common wisdom The trick is building something better in it's place and Robbins has done it —big time. Highly recommended."

—Michael Port, Author of *The Contrarian Effect*

RICHARD ROBBINS INTERNATIONAL

For further information, please contact:

Storm Fletcher
storm@richardrobbins.com
1.800.298.9587