



RR

R I C H A R D

R O B B I N S

I N T E R N A T I O N A L

“The greatest secret to success
is not just knowing what to do...
it's doing what we already know.”

- Richard Robbins



WHO WE ARE

As Canada's leading real estate learning academy, Richard Robbins International (RRI) has been delivering cutting-edge sales and business performance solutions to the real estate world since 1998. RRI programs are accessed by thousands of professionals worldwide through three primary platforms: Online training programs, live events and customized coaching.

Our greatest strength rests in one word: **TEAM**. Team RRI is a passionate group of highly productive, integrity-powered leaders bound by a common vision to transform the businesses and lives of the people we serve.

At RRI, we relentlessly strive for excellence and to exceed expectations at every opportunity. Continuously raising the bar on ourselves, our focus is steadfast in delivering greater value, measurable results and an extraordinary experience.



BUSINESS COACHING

HOW COACHING WORKS

With over 5,000 RRI coaching graduates, we know everyone is inspired to act by something – and it is our job is to find that something in you.

RRI's coaching methodology has helped thousands of real estate professionals achieve unimaginable production levels, but more importantly, they are loving life.

Our approach combines proven strategy with personal performance concepts to help clients achieve consistent breakthrough results in business, all while building the life of their dreams.

THE RESULTS

20% INCREASE

Coaching Member Average
Yearly Increase*

\$407,120

Coaching Member Average
Yearly Income*

\$1,125,000

Team Coaching Average Yearly Income*

**Based on 2016 coaching member results who were active in coaching for 12 months or more.*



THE RRI DIFFERENCE

Your goals in business and in life are as unique to you as your own DNA.

RRI's customized coaching approach unleashes untapped strengths and reveals hidden passions that move you to action like never before.

RRI coaching is designed to help you build a fun, sustainable and profitable business, your way, based on your strengths. And one that serves the life you want to live.

“

You'll achieve more than what you set out to with RRI.

”

Darin Germyn
#1 Individual Agent
Macdonald Realty

Kate Miller

North Vancouver, BC

CASE STUDY

Tripled her business in 3 years From assistant to top agent in 5 years

About Kate

Licensed in 2011, Kate Miller began her career as a real estate assistant and within a year, ventured out on her own. Kate joined RRI Coaching in 2014, and in just 3 years, she's been featured as one of the Top 100 REALTORS® in Canada under 35 and is on track to triple her business in the highly competitive market of North Vancouver.

The Challenge

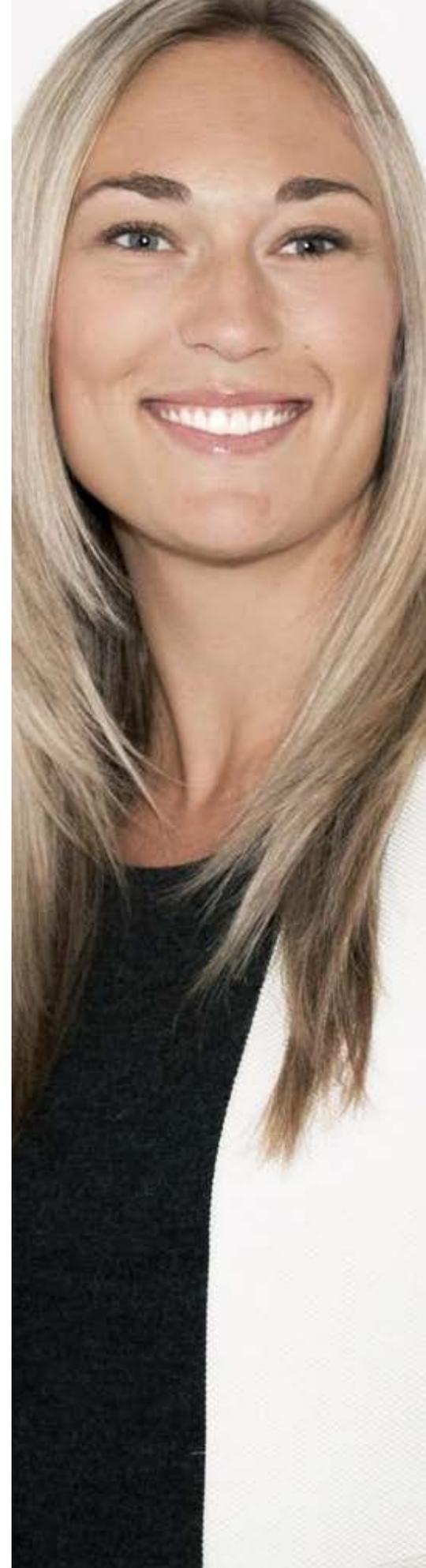
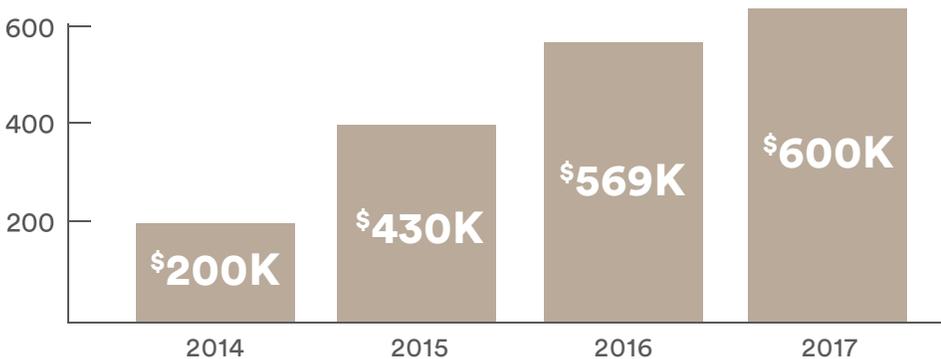
In 2014, "I was floundering," Kate recalls, "working deal to deal without certainty. I got into real estate because I like working with people, but that didn't mean I knew how to structure a business."

The RRI Solution

After discovering the power of tracking her business in coaching, Kate honed in on delivering value and building her sphere through business networking. Kate soon became the go-to agent for this powerhouse group that continues to grow. "The other part to coaching is ideas and the ability to talk through a specific challenge," Kate mentions. "RRI coaches pull from other RRI coaches to find fresh ideas so I can choose what feels natural and works for me to keep progressing."

The Result

200% Increase in Revenue





Peter Brouwer

Halifax, NS

CASE STUDY

Doubled his transactions in 3 years Increased average commission by 20%

About Peter

Approaching his 20th year in real estate in Halifax, NS, Peter currently ranks #2 at Royal LePage Atlantic. Most notable is Peter's Facebook video success. His recent video "We The East," which promotes Halifax real estate as an option to the high-priced Toronto market, has received 10,000 views and counting!

The Challenge

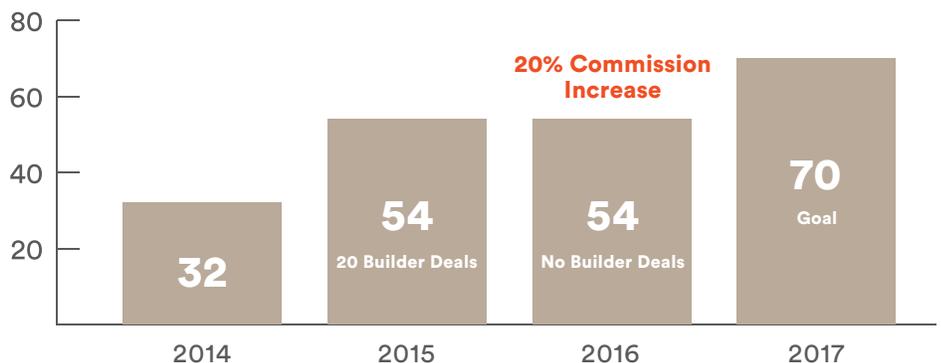
In 2012, the Halifax real estate market took a turn for the worse, and Peter's business declined dramatically. "By 2014, it was to the point where I was seriously considering leaving the business. From my perspective, there wasn't any business left."

The RRI Solution

After meeting Richard Robbins at an event in 2014, Peter joined RRI coaching and decided to play full out. As Peter says, "I was the best REALTOR® no one knew about." With the encouragement of his Coach, Peter embraced the "new way" of real estate and communication. He went from no Facebook page to becoming one of the most recognized faces in his marketplace. Peter's willingness to embrace change has led to him doing more business than ever while working fewer hours than he ever has.

The Result

118% Increase in # Transactions



A man in a dark suit is standing on a stage, facing away from the camera and gesturing with his right arm. The stage is lit with blue and purple lights. In the background, an audience is seated at tables, some with their hands raised. The ceiling has a grid of recessed lights.

BUSINESS COACHING

Membership Includes

- Bi-Weekly Coaching Calls
- Bi-Weekly Group Coaching Webinars with Richard Robbins
- RRI On Demand Online Training Access
- 2 VIP Masters Academy passes per year
- Exclusive Member Pricing on additional passes
- Exclusive Member Pricing on other RRI Events
- Exclusive Invites to Member Networking Functions
- Member Only Facebook Referral Closed Group
- In-Depth Business and Marketing Strategy
- Your Personal RRI Coach Advisor
- VIP Member Services Access

Register Today. Special Event Savings.
Let's build the business you've always wanted, together.



Canada's leading real estate
learning academy.